

SAMUEL AYODEJI BALOGUN

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Background:

Experienced and innovative UI/UX designer with over three years of dedicated experience in creating intuitive and visually compelling user interfaces. With a passion for blending creativity with functionality, I have collaborated with a diverse range of businesses and organizations to deliver impactful design solutions that exceed user expectations and drive business growth. My journey in UI/UX design has equipped me with a comprehensive skill set that extends beyond design principles. Proficient in HTML, CSS, and JavaScript, I possess a solid foundation in web development, enabling me to translate design concepts seamlessly into interactive and responsive digital experiences. Additionally, my expertise in WordPress empowers me to create engaging websites, blogs, and landing pages that effectively communicate brand messaging and captivate audiences.

Projects

E-commerce Mobile App design (UX Case Study): Smart Shop is designed to enhance shopping experience of users. Many users love to shop/purchase product of their choice with few simplified steps while using an e-commerce app. With Smart shop App, i focused on creating a visually appealing and user-friendly interface that simplifies product discovery, browsing, and checkout.

FinTech Landing page: I led the creation of a dynamic fintech landing page, employing advanced UI/UX techniques and WordPress front-end development skills. The result? A visually captivating interface with seamless navigation and interactive elements, effectively communicating the brand's essence and driving user engagement for business growth.

Skills Profile:

Technical Skills: Html, CSS, JavaScript, Express.js, Api Integration, GitHub, Node.js; AdobeXD, Figma.

Soft Skills: Critical-Thinking, Good-Communication, Flexible and Adaptable, Decision-Making, Multitasking Ability. Portfolio

Ui/Ux Portfolio: <https://www.behance.net/samuelayodeji1>

Work Experience

Reliance Infosystems limited

January 2023-Present

UI/UX Designer

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Integrated UI features complying with prescribed code standards and technical design guidelines.
- Designed UIs within frontend web frameworks, exploiting associated templates and tools to shorten development times.
- Worked with design teams, project managers and business analysts to create intuitive and easy-to-use software.

- Drove UI requirements through to implementation, complete with accurate sizing estimates and task breakdowns.
- Used wireframes, mock-ups, and prototypes to establish user interface design and architecture.
- Conducted live user testing of components and functionality to evaluate effectiveness of designs and enhancements.

Tek Experts Nigeria

October 2022-January 2023

Technical Support Engineer

- Served as primary point of contact for support relating to Microsoft 365 and Windows Troubleshooting.
- Responded to support requests from end-users and patiently walked individuals through basic troubleshooting tasks.
- Explained technical information in clear terms to non-technical individuals to promote better understanding.
- Assessed system hardware and software and suggested modifications to reduce lag time and improve overall speed.
- Maintained response times to support business continuity.

Freelance Front-End Developer April

2021

- Coded using HTML, CSS, and JavaScript to develop features for both mobile and desktop platforms.
- Improved tools to boost user interaction and deliver design versatility.
- Advocated for well-tested and documented, high quality code.
- Produced websites compatible with multiple browsers.
- Performed user experience quality assurance testing to identify and remedy shortcomings.

Leapsoft Limited in Partnership with Lagos State Emergency Management Agency, Alausa, Lagos State Call Centre Representative

June 2021 – September 2022

- Delivered exceptional customer service to every customer by leveraging extensive knowledge of products and services and creating welcoming, positive experiences.
- Adhered to company policies and scripts to consistently achieve call-time and quality standards. Achieved high satisfaction rating through proactive one-call resolutions of customer issues.
- Analysed and escalated complaints, issues, and grievances to designated departments for investigation and response.

Education

Adekunle Ajasin University, Ondo State

(B.Sc. Biochemistry. Second Class Upper)

2015-2020

Certifications

UI/UX Design

The web development certification

User Experience Design Essentials- Adobe XD

Responsive web design certification

JavaScript Algorithm and Data Structure Certification